

Plantation Key School
PTA Genral Meeting
Tuesday, October 20th, 2020
5:30pm / Via Zoom

Meeting called to order by Jessica Serota 5:30pm Tuesday, October 20th, 2020
Meeting held via “Zoom”

Treasury Report by Lauren Dunn

3 accounts:

~Reserve \$5,052.51

~Conch Scramble funds for the Sphere \$41,053.28

~Operating account \$15,687.41

Memberhub has the budget posted for those wishing to look at it in more detail

Dominos Pizza Fundraiser: Sold roughly \$2,700 online and \$2,600 in in person forms. Which results in our PTA earning roughly \$2,660.

Discussion regarding Thanksgiving: a staff moral booster. Meal costs approximately \$3.60- \$3.90 per person. Would budget for 100 meals and is packaged in to go containers and is usually a week before Thanksgiving. This was not specified in the budget. Could come from teacher appreciation budget which currently has \$750 ~ but would need to hear from members. Teacher appreciation week is in May and by the PTA could allocate more to the fund. Jessica Serota made a motion to continue/contribute with the Thanksgiving meal and it was 2nd by Lisa Brown.

Trinity (parent) also offered to cook a Thanksgiving meal for the staff and would need to know how many. Due to Co-vid she can make it to where she is the only one handling the food.

Can never have too many Thanksgiving dinners.

Membership update – currently at 58 members. Needs to be increased. Will be sending out paper membership forms. Monica Horsley will be coordinating with Tina.

New Business:

In light of co-vid; fundraising hasn't been easy. However, we will be spotlighting a local restaurant each month. This month will be highlighting M.E.A.T

M.E.A.T. will graciously donate 20% of all proceeds (in-house and to go orders) over 3 days – October 27th, 28th and 29. Could be close to \$1,000. Acknowledgment will be put on the marquee for free, Still need additional restaurants ~ one per month.

Brick fundraising:

Monica has the information regarding the personalization of bricks and needs someone to volunteer to coordinate.

Hoping project will be started Mid November – early December. Bricks will go along the classroom building just pass the cafeteria.

PKS masks:

The option to purchase masks will be made available on memberhub by this weekend. Jessica will also drop off several options to Peggy at the front desk for purchase. There are 2 options of masks. Yellow mask with blue panther paw or a blue mask with school logo. Cost of mask will be \$10. Paper order forms will also be created by Lauren Dunn and sent along with the PTA membership drive packet to all the students. Jessica will email the logos and sizes. It was requested that on the paper form an area for the teachers name to be added.

Color Run/Scavenger hunt fundraiser– as for now this is placed on hold. The Village of Islamorada is not issuing any permits and advised the PTA to check back in January.

Virtual raffle – discussed mid March/April.. obtain various gift certificates from local businesses. However it was brought up that the PTA is not allowed to conduct a raffle.

Looking for additional ideas of how to fund raise.

Open discussion: Murial Clarke ~ suggested selling poinsettias, however someone else at PKS is doing that fundraiser.

Tim Evan and Donna – suggested a pie sale. Former experience in a Michigan school. Send out an order form with each child, arrange a class contest. Cook the pies at the school and have parents come by to pick up pies. However, according to Lisa Taylor ~ the District will not allow such activities at this time due to co-vid. But will continue to monitor to see if they change their policies.

Tim Ervin offered his time and past experiences with charitable giving to help start the building process of charitable giving. He and Lisa Taylor will make a point to talk. There used to be an organization years ago ~ Friends of PKS

Mary Ann Goodwin ~ suggested selling T-shirts again since its been a few year. Jessica has been looking for a fun design. Lauren suggested maybe 2 types – a fun design but also just a simple classic t-shirt with logo. Will need to researching companies and decide if we will order in bulk or on demand.

Amazon Smiles ~ reminding parents to sign up for Amazon Smiles.

½% is donated back to school.

The name on Amazon Smile is confusing since it doesn't say "school".

The name listed is "Plantation Key Elementary PTA". Sign up at <https://smile.amazon.com>

*Will also be added to the email from Peggy and being shared on facebook.

Amazon settings will also show each individual how much they have contributed.

Meeting then transitioned to Shirley Wilson – SAC 6:00pm